

50 plus EXPO

EXHIBITOR FORM 2022

The 26th ANNUAL Vermont 50 Plus & Baby Boomers EXPO - the largest senior expo in northern New England is scheduled for Saturday, May 7, 2022 and will be held throughout the main thoroughfare of the University Mall in So. Burlington, Vt. The event offers exhibitors a chance to reach thousands of potential customers and offers plenty of free parking, which allows easy access for all. The EXPO offers a day of exciting and informational opportunities...

Programming for 2022 includes:

- Entertainment to include live Lyric Theatre Performance
 - Food & Drink Sampling
 - Seminars with free coffee for attendees
 - Giveaways and more!
- Programming is subject to change.

Our plans to promote the EXPO include:

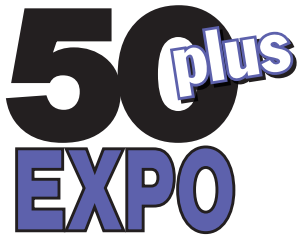
- EXPO Guide handout with Coupon pages!
- Promotion in the Mall via signage and on the mall website prior to and during the EXPO
- Print ads/announcements in local newspapers and Vermont Maturity Magazine
- Broadcast advertising
- Social Media campaign to include targeted Facebook/Instagram ads/posts/boosted posts
- EXPO info on event website
- Press release sent to all area media

You are invited to participate in this event to promote your business with an exhibitor space. Exhibitor space is limited - space is reserved on a first-come, first-served basis. Regular rate for a standard 8 ft. wide x 6 ft. space is \$495; a double space is \$795; larger space is available on request. Standard electrical power to your booth is available for an additional charge of \$25. WiFi is free. Your space includes: one 6 ft. x 2.5 ft. table with two folding chairs. NOTE: No pipe and drape will be provided to enhance the visibility of all exhibit space. Your non-refundable booth payment is due in full with your order – because of the demand for booth space, we cannot hold your space until it is paid for. **Exhibitor set-up instructions will be emailed to you prior to show date.**

Please note: The EXPO will be held regardless of weather, except under the following circumstances.

Under no circumstances shall the 50 Plus EXPO, Williston Publishing & Promotions, LLC or Event Moguls, LLC be liable to the client or any third party for consequential, special or exemplary damages (even if advised of the possibility of such damages,) or any indirect or incidental damages of any kind, such as but not limited to loss of revenue or anticipated profits or lost business, costs of delay or liabilities to third parties arising from this agreement or a breach of this agreement. Payments are nonrefundable. The EXPO date may be rescheduled due to unforeseen circumstances/ force majeure including pandemics, epidemics and diseases, natural disasters, fires, or other instances/situations in which the event cannot be held due to circumstances beyond the control of 50 Plus EXPO, Williston Publishing & Promotions, LLC or Event Moguls, LLC.

Should we have to reschedule due to any of the aforementioned conditions, your contract would be honored for a rescheduled date to be determined. See page 2 (OTHER SIDE) for exhibitor form. →



Saturday, May 7, 2022 from 10 a.m. - 3 p.m.
University Mall, So. Burlington, VT

Exhibitor Reservation Form

(Please check the applicable boxes below and complete entire form)

Single Space (8' wide)

- \$495
\$445 Early Bird Rate thru 12/15/2022

Double Space (16' wide)

- \$795
\$745 Early Bird Rate thru 12/15/2022

LARGER SPACE OPTIONS AVAILABLE

- Electrical Outlet • \$25

Space includes 6 ft. x 2.5 ft. table & WiFi; additional table provided for double space. Please bring a table covering.

PAYMENT: Checks should be made out to Williston Publishing & Promotions. Credit cards are also accepted.

Contact Information: (please complete in full)

Company Name:
Mailing Address:
Town: State: Zip:
Phone: Email:
Contact Person: Authorized Signature:

Billing Information: (Your non-refundable booth payment is due with your order • Be sure to include cost of electricity if needed in final amount)

Check enclosed for \$ (make payable to: Williston Publishing & Promotions)
Bill my Amex/Visa/ MasterCard/Discover for \$ Zip Code:
Credit Card #: Expires: Code:

RETURN COMPLETED FORM TO - Email: Marianne@EventMoguls.com

Mail: 50 Plus EXPO, PO Box 1158, Williston, VT 05495

By signing this document, you are confirming that you are authorized to sign on behalf of your company/organization and are agreeing to all provisions on pages 1 and 2 of this contract. Exhibitor is responsible for notifying us via email of any changes in contact information, as well as confirming via phone that we have received the email.

Questions? Call Marianne at (802) 872-9000 or email marianne@eventmoguls.com